



Join us as we celebrate Altoona's 150th birthday! Altoona 150 is a special celebration presented by the Altoona Area Historical Society to commemorate Altoona's Sesquicentennial in 2018. The main celebration will be a daylong event on July 28, 2018 spanning Altoona's Olde Town and the Sam Wise Sports Complex. The event will include activities and entertainment for the entire family and will be held from 10 a.m. until 11 p.m.

The Altoona 150 celebration promises to be a fun-filled day including a slow pitch tournament, bags, mud volleyball, lumberjack show, car show, kid's activities, live music, a beverage/beer garden, inflatables, food vendors and more!

We anticipate several thousand people will attend this great celebration and are extremely excited about the enthusiasm this event is creating within the community. Altoona 150 commemorates what Altoona has accomplished in the last 150 years and where we hope to be 150 years from now.

To enhance all of the activities and entertainment, we are offering vendor opportunities for both food and service organizations. Outlined below are the vendor details.

Sincerely,

Matt Sexton, Altoona 150 Food and Beverage Chair

E-mail: mattsexton08@gmail.com

VENDOR OPPORTUNITIES

Application deadline: June 15th, 2018. An electrical requirement form must be submitted with Vendor application. If not notified of the requirement of specific electrical needs, there will be a \$150 fee. Vendors provide own table, tent and or self-contained trailer.

Sam Wise Food Vendor - \$350 for 20'x20' space - Set up by 10am and tear down following music at 11pm

Olde Town Food Vendor - \$200 for 20'x20' space – Set up by noon and tear down around 7pm

Please note: No alcoholic beverages are allowed to be sold by vendors.

- Must submit application for approval.
- Fees due upon application approval.
- Must provide proof of:
 - Insurance
 - Dept. of Health documents
 - Iowa Sales Tax Permit Service Vendor

Service Vendor - \$100 for 20'x10' space for at Sam Wise - set up by 10am and tear down by 7pm, with no live hookups.

For more information, please contact us at mattsexton08@gmail.com

Altoona 150 is a designated 501(c)3 non-profit organization



VENDOR FORM

Contact Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Please provide a reference from a previous event you have been a vendor.

Event Name: _____ Contact _____

Were you ever a vendor for Altoona Palooza? Circle: YES or NO

Will you need electrical at your site? Circle: YES or NO If so, what hook up? _____

Will you need water at your site? Circle: YES or NO (no live hookups available)

Yes, we would like to support Altoona 150 by providing the following:

Sam Wise Food Vendor: \$350 (20x20)

Description: _____

Old Town Food Vendor: \$200 (20x20)

Description: _____

Service Vendor: \$100 (20x10) *no food or drink sales*

Description: _____

PLEASE NOTE: All products or services offered should be beneficial to Altoona 150. Each product or service offered must be confirmed and approved in advance by the Altoona 150 committee.

Food and service vendors must make arrangements to check in before 10 a.m. on Saturday morning.

Please scan the completed form to mattsexton08@gmail.com. The form/monies can also be mailed to: Altoona 150, P.O. Box 597, Altoona, IA 50009. For any questions, please call 515-210-3481.

All monies/forms must be received by July 1, 2018.

For more information, please contact us at mattsexton08@gmail.com

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